



2024 ANNUAL REPORT



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Senitizo



Senitizo

LITTLE THINGS, BIG THINGS

Every day, each of us gets the opportunity to do good in our small slice of the world. The seemingly little things we can do to help someone in need – emotionally, physically, or other – quickly become big things, with a big impact. I often forget that. There is no shortage of challenges to overcome in providing health care in the Central African Republic – nothing comes easy here. More than once a complicated problem has derailed my well-laid plans for that week, and I lose focus of the good I can do that day.

I'm very proud about the “big things” we do at Senitizo – like caring for children that otherwise might die from the many common, but deadly diseases here – but also important is giving comfort to the mother of that child who walked 15 miles to the clinic on foot. As she sits at the bedside, she can have peace knowing that for the first time in this part of the world her child will get the treatment he or she needs.

We make sure women can safely deliver their babies even when a potentially fatal emergency arises – one of the “big things” I'm most proud about. Also important is making sure that these maternal health services are accessible to the most marginalized populations. We are opening a new maternity project that will provide the full set of maternal health services (pre-natal consultations, clinic delivery, and obstetric emergency care) deeper into the rainforest areas where the indigenous Aka people live. Inclusion and solidarity with these people that have always been neglected is important in and of itself. The necessity of building relationships with these marginalized communities and the trust that comes with it – day by day, little by little – for this work to happen can't be overstated. That trust is what enables our Aka patients to come in for perhaps the first time in their life to see a trained midwife and eventually deliver safely at our clinic.

It's easy for me to get caught up in daily challenges of running an organization in one of the world's poorest countries – there are always fires to put out in a place where dysfunction is the status quo – and forgetting the real impact we have on real people's lives every day. Even on the most difficult days when it seems nothing is going right, I still have the power – and you have the power – to make a positive impact on the lives of each person that crosses our path or walks into our “clinic,” however small or big that impact may be. Because even the little things quickly add up to big things as we all work towards making the world a better place.

On behalf of Senitizo and all the people we serve, thank you for supporting us and helping do good in this small slice of the world called the Central African Republic. Your support – both moral and financial – is helping us transform our little impacts into a big impact, and that impact will only continue to grow in 2025.

With hope,



Ted Hooley
President and CEO, Senitizo



ABOUT US

In 2017, Senitizo was formed to improve the lives of people living in the Central African Republic (CAR) by providing life-saving health services and sustainably strengthening the health system. We use 100% local staff, who know the problems and people we serve the best, in order to create long-term solutions in building a health system for one of the world's poorest and most neglected countries.



Senitizo has three existing projects sites: our rural maternal and child health clinic where we provide high-quality primary health services to people that previously did not have access to medical care, a new maternity ward ten miles to the south of that first clinic, and a large urban clinic in the capital city that specializes in HIV/AIDS and tuberculosis care.

In CAR, 13% of children don't survive to the age of five, but with timely medical intervention almost all of these children survive and thrive into adolescence. Most of the over 10,000 patients we treated at our rural clinic in 2024 were children.

To combat the extremely high rate of maternal mortality in the country – one out of every 100 women die during childbirth - our midwifery staff provides the full program of four pre-natal consultations (supplements, vaccines, and testing), safe delivery at the clinic, and the diagnosis, emergency care, and ambulance referral, with all the necessary supplies, for obstetric emergencies. We follow up deliveries with post-natal care for the mother and infant at both the clinics and during home visits.

At our new urban clinic we already have over 1,100 HIV+ patients and 350 tuberculosis patients in our care, and we couldn't be more excited to continue growing these important programs.

WHAT WE ACHIEVED IN 2024



10,263

Total number of patients treated.



6,774

Number of children treated.



181

Women received prenatal consultations.



337

Children received vaccines against measles, yellow fever, diphtheria, whooping cough, tetanus, hepatitis B, and pneumonia.



104

Number of births at the clinic supervised by trained medical staff



16

Number of obstetric emergencies successfully identified and referred to higher care with supplies and ambulance.

SPOTLIGHT ON HIV/AIDS AND TUBERCULOSIS CARE

On January 1st, 2025 Senitizo officially began operations at the “Amis d’Afrique” clinic (meaning: “Friends of Africa”) situated in a densely populated, poverty-stricken neighborhood in the capital city of Bangui. At this facility, we provide regular screening, care, and counseling for HIV/AIDS, tuberculosis, and malnutrition. Importantly, with the help of the Global Fund and Doctors Without Borders who donate all medication in-kind to us, we can provide these services for free – which is essential since most of these patients live on less than a dollar-a-day. In fact, tuberculosis is called the “disease of the poor” because crowded, unsanitary living conditions coupled with malnutrition are the main determinants in turning a latent TB infection into a deadly and contagious one.

This clinic was created in 1993 by a different non-profit and grew to be the the largest HIV/AIDS and TB clinic in CAR. After that non-profit left CAR in 2019, a lack of funding and proper management caused the quality of services to slowly deteriorate and was at risk of closing permanently last year.

We quickly acted to reactivate the program and currently already have over 1,100 HIV/AIDS patients on the antiretroviral medications that allow them to live happy and healthy lives. In the first quarter of 2025, we have over 350 patients with active TB infections currently on the 4-8 month treatment program, and we expect to treat at least another 200 throughout the course of this year.

Melchi, 15, (left), an AIDS orphan since early childhood, is now able to go to high-school and live life as normal teenager thanks to the free treatment we provide. She wants to go to college and be a journalist or lawyer when she graduates. It’s patients like these that make us so proud to have taken on this new program and why we’re excited to continue developing its reach to provide life-saving treatment to many others moving forward.



NEW PROJECTS IN 2025

At Senitizo, we focus on the most vulnerable and at-risk parts of the population we serve, which are pregnant women and children. In 2025, we are beginning new projects that will save the lives of women and children that far too often are lost in the Central African Republic.



Mbata Maternity

In the fall of 2024, Senitizo was asked by the government of CAR to breathe life into a maternity structure that was built in the early 2000s but has never been functional. Roughly ten miles south of our rural clinic in a town called Mbata, the structure itself is sound, but has no equipment, electricity or running water, and no access to essential medicines and medical supplies needed to perform safe deliveries. Thanks to the generosity of the Baker Family Charitable Trust who provided a three-year grant, we have already begun to transform this building into a functional maternity in memory of Linda Baker, one of Senitizo's early and ardent supporters.

Situated in a small town of 6,000 people with another 2,000 people in a dozen villages within walking distance, we estimate we'll have 30 deliveries per month. Most importantly, these deliveries will be under the supervision of trained medical staff with all the medical supplies needed, whereas previously these women were forced to deliver at home in their traditional mud huts.

Therapeutic Nutrition For HIV+ Children

At our new HIV/AIDS and tuberculosis clinic, we have also begun a nutrition program for malnourished HIV+ children. We already have 50 kids like Benecia (left) who suffer from moderate to severe acute malnutrition. With already weakened immune systems due to the disease, it is a question of weeks to rehabilitate these kids before they succumb to their condition. Severely malnourished children need therapeutic foods reinforced with extra nutrients to reactivate their body's normal digestive functions, which we currently prepare ourselves at the clinic.



Malaria Vaccination

The CAR government has begun to receive the new malaria vaccine for children which can prevent over 50% of malaria deaths among children. The challenge with any vaccine program is getting the vaccines out of central warehouses in the capital city and into the arms of kids. Senitizo is partnering with the Ministry of Health to do just that, bringing vaccines to the rural area we work and using our medical staff and community health workers to make sure we can safely and effectively administer all four required doses of the vaccine. Getting mothers to bring their child into the clinic at 6, 9, 12, and 18 months is very difficult, particularly in areas without cellphones or other digital communications, which is why the government needs partners like Senitizo to get these vaccines to the places that need them the most.

OUR FINANCIAL INFORMATION

We couldn't make the impact on people's lives that we do without your generous support. In 2024, we raised \$157,000 from individual donors, foundations, and corporations. Over 90% percent of our expenses went directly to our programming on the ground at our rural clinic, with the other 10% percent going mostly to our operations support in CAR's capital city, Bangui. We pride ourselves on limiting fundraising and administration expenses in the U.S. to less than 2.5% of all expenses.

STATEMENT OF FINANCIAL POSITION As of December 31, 2024		STATEMENT OF ACTIVITY January - December 2024	
TOTAL		TOTAL	
Assets		Revenue	
Current Assets	56,704	Donations - Unrestricted	156,992
Fixed Assets	15,172	Other Income	50
Total Assets	71,876	Total Revenue	157,043
Liabilities and Equity		Expenditures	
Liabilities		Program	128,161
Current Liabilities	-547	Management	14,958
Total Liabilities	-547	Fundraising	1,836
Equity		Total Expenditures	144,955
Net Assets	50,942	Net Revenue	12,090
Opening Balance Equity	9,391		
Net Revenue	12,090		
Total Equity	72,423		
Total Liabilities and Equity	71,876		

We are very grateful to the generous donors that allow us to do the work we do – saving the lives of women and children most in need of health care. Our top priorities are to provide a high level of health care to the patients we see, as well as to use each dollar entrusted to us by our donors in the most efficient and effective way.



HOW DO WE USE YOUR DONATION?

At the core of how we advance our mission at Senitizo is to make sure each dollar entrusted to us by our donors goes as far as possible in providing health care to those who need it most in CAR. When founding the organization, President and CEO, Ted Hooley, deliberately structured the organization to limit overhead expenses and maximize the amount of funding that goes directly to providing health care.

Over 90% of our expenses go directly to program services, with most of the remaining 10% of expenses going towards administration costs at our office in the capital city of Bangui. These administration costs include the non-medical staff salaries of personnel and different registration and legal expenses involved in working in the Central African Republic.

The majority (52%) of your donation goes towards two types of program expenses in particular - medications and medical consumables used at the clinic and salary expenses for our medical staff.

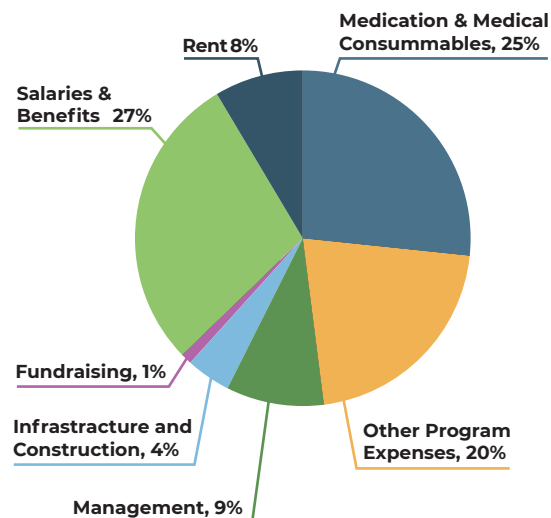
At our clinic we provide medicines and medical consumables (syringes, IVs, bandages, etc.) free of charge. Since the patients we serve are subsistence farmers and have very little disposable income, providing these free of charge is necessary to ensure that these people who need health care have access to it.

While our medical staff salaries seem modest compared to the U.S., we provide competitive compensation which makes up almost 30% of our total expenses. We view these expenditures as an investment in the long-term development of the health sector, since our staff are all local health practitioners.

Each dollar goes a long way in providing healthcare in CAR. For example:

- The most common medications used to treat life-threatening conditions for children cost \$3 for a full course of treatment.
- We can provide the emergency transport, medical supplies, C-section operation, and subsequent hospital care for a woman suffering from an obstetric emergency for only \$100.
- The average monthly salary for one of our midwife or nurse assistants is \$250.
- \$1,000 covers a month of the other operating expenditures for our rural clinic which include hygiene supplies (soap, disinfectants, personal protective equipment), fuel for our vehicles and well pumps, repairs and maintenance, and other clinic supplies.

However, since we're the only medical provider in the area of the country we work, these small costs add up quickly as we average seeing 50 patients per day. By keeping the organization lean and dynamic, we maximize the impact our donors make on the lives of those we serve.



HOW TO GIVE

Senitizo is a 501c3 non-profit organization, which allows for various ways to give in support of the organization's mission in CAR. All gifts are tax-deductible.

- **Write a check:** You can write a check to **Senitizo** and sending to:
 - **2344 Foothills Dr. S, Golden, CO 80401**
- **Give through your charitable giving account.** Charitable Giving Accounts or Donor Advised Funds (DAFs) are effective ways to take advantage of the tax benefits of a deductible gift.
 - **Designate your gift to Senitizo (Federal Tax ID: 82-1555063)**
 - **Address: 2344 Foothills Dr. S, Golden, CO 80401**
- **Make a Qualified Charitable Distribution from your IRA account as part of your required minimum distribution.** At age 70 ½ you can begin to make Qualified Charitable Distributions (QCDs) from your IRA account which are tax-deductible. At age 73, these QCDs will also count towards your required minimum distributions (RMDs) in addition to being tax-exempt. These distributions, also called charitable IRA rollovers, are a tax-efficient way to give, especially as part of your required minimum IRA distribution.
- **Donate Online.** You can make a one-time gift or sign up for a monthly recurring donation via our website, www.senitizo.org.
- **Donate stock.** If you wish to donate stock, you can contact Ted Hooley directly at ted@senitizo.org to organize a donation to the organization's brokerage account. We also plan on incorporating a stock donation tool on the website's donation page during this calendar year.
- **Don't forget to check if your employer will match your donation!** This is true for retirees, as well!
 - In 2024, we estimate that still over \$10,000 in employer matches of donations made to Senitizo were left on the table. While it does take a little bit of effort, just 10 minutes of your time can double the impact of your gift to Senitizo! We have Double the Donation software that will send email prompts that are linked to the necessary online process with your employer if your gift is eligible to be matched. If you are not eligible, you can still click to notify us that your employer doesn't match, and you will automatically stop receiving these emails.





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